



AMERICAN MARKETING  
ASSOCIATION

# Pittsburgh

## VOLUNTEER APPLICATION FORM

**Name:**

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**Date of Birth:**

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**Tel No:**

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**Company:**

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**Email address:**

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**Name of  
position(s) you are  
applying for:**

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### **Open Positions:**

#### **Officers:**

Executive Director

#### **Membership:**

Membership Onboarding Coordinator

Membership Retention Coordinator

Director, Group Memberships

Director, Hospitality

Director, Job Listings

Director, Member Acquisition

Director, Member Experience

Director, Member Only Events

Chair, Volunteer Coordination

Chair, Volunteer Recognition

#### **Programming:**

Director, Registration

Chair, Educational Eats

Chair, Coffee Connections - East

Chair, Coffee Connections - North

Chair, Coffee Connections - South

Chair, Monthly Mingle

Chair, Marketer of the Year

**Programming (con't):**

Chair, SuperBowl Ad Review

**Communications:**

Public Relations Manager

Invites Manager

eNewsletter Manager

Online Advertising Manager

Director, Web Development

Director, AMA Pittsburgh Blog

**Sponsorship:**

Chair, Donor Recognition

Chair, Donor Tracking and Reporting

Chair, Donor Correspondence

Chair, Grants

**Other:**

Community Relations Chair

Historian

Research Chair

Scholarship Chair

When completing the application form, if using a computer please use font size 12; if handwriting the application please use black ink and legible writing. Please note the word count for some questions and please keep within the word limit.

## SECTION 1: BACKGROUND

### 1. Employment History

Please set out your employment experience over the past 10 years, giving details of dates, your employer and a brief outline of your role and responsibilities.

**Note:** If paid work experience is not relevant then please tell us about any volunteer roles.

## **2. Knowledge and experience of the voluntary, community and social enterprise sector**

Please provide information with dates (maximum of 350 words) of any previous/current experience of involvement with voluntary, community and social enterprise organizations.

### **SECTION 2: DIRECTOR ROLE**

Please provide information, giving clear examples, how you consider your knowledge and experience would contribute to meeting each of the following requirements relevant to the role of a Committee Chair with the American Marketing Association.

#### **1. Good leadership skills** (maximum of 350 words)

#### **2. Good communication and interpersonal skills** (maximum of 350 words)

**3. Understanding of the roles/responsibilities of a Non-Profit Board** (maximum of 350 words)

**4. Experience of organizational and people management** (maximum of 350 words)

**Please note** if you are selected for an interview, you will be asked to provide two references who can comment on your suitability with regard to the role you are applying for.

I confirm that the information contained in this application is correct.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Once completed please return this form to: Lauren Norris, President, American Marketing Association, Pittsburgh Chapter. **Email to: [lnorris@revlocal.com](mailto:lnorris@revlocal.com)**

**Completed Application Forms must be received by November 30, 2018.**